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Cyber Security for Small Businesses
(Top 10 Best Practices)

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JOSHUA R. NICHOLSON

Biography

22 Years of cyber security experience leading Incident Response and Security Engineering teams (SVP / Functional CISO)

- Leader in Booz Allen Hamilton (Managed Services) Cyber Defense team
- Cyber Fusion Center (CFC) Build Lead - focused on the identification and integration of cutting-edged cyber security toolsets and automation systems
- SOC Leader for a multi-billion global U.S. biopharmaceutical company
- Executive Leader responsible for Service Delivery and Professional Services functions within our Managed Threat Services division for all customers
- Led and mentored a team of 76 security team members and 12 contractors operating in 6 countries and 10 time zones

Background / Bio

Founder & Chief Mentor
DarkStack7 · Part-time
Oct 2019 - Present · 2 yrs 6 mos
Charlotte, North Carolina Area

Principal - Cyber Security Delivery Executive
Booz Allen Hamilton · Full-time
Jan 2020 - Present · 2 yrs 3 mos
Charlotte, North Carolina Area

COFENSE
3 yrs 7 mos

- **Senior Vice President, Professional Services Group**
  Sep 2018 - Sep 2019 · 1 yr 1 mo
  Charlotte, North Carolina Area

V.P., Information Security Consulting Manager
Wells Fargo
Nov 2014 - Mar 2016 · 1 yr 5 mos
Charlotte, North Carolina Area

Cyber Security Consulting Manager
Ernst & Young
Nov 2012 - Nov 2014 · 2 yrs 1 mo
Charlotte, North Carolina Area

V.P. Information Security Manager
Hancock Whitney
Aug 2006 - Nov 2012 · 6 yrs 4 mos
New Orleans Area

Security/Network Systems Consultant
Digital Consulting & Software Services
May 2000 - Oct 2003 · 3 yrs 6 mos

NT Systems Administrator
Northrop Grumman
Jul 1998 - May 2000 · 1 yr 11 mos

Communications & Electronics Technician
Marine Corps Recruiting
Aug 1993 - Aug 1998 · 5 yrs 1 mo
Camp Pendleton, California

Joshua.r.Nicholson@darkstack7.com

Background / Bio

Led and mentored a team of 76 security team members and 12 contractors operating in 6 countries and 10 time zones with an enterprise customer base of 465

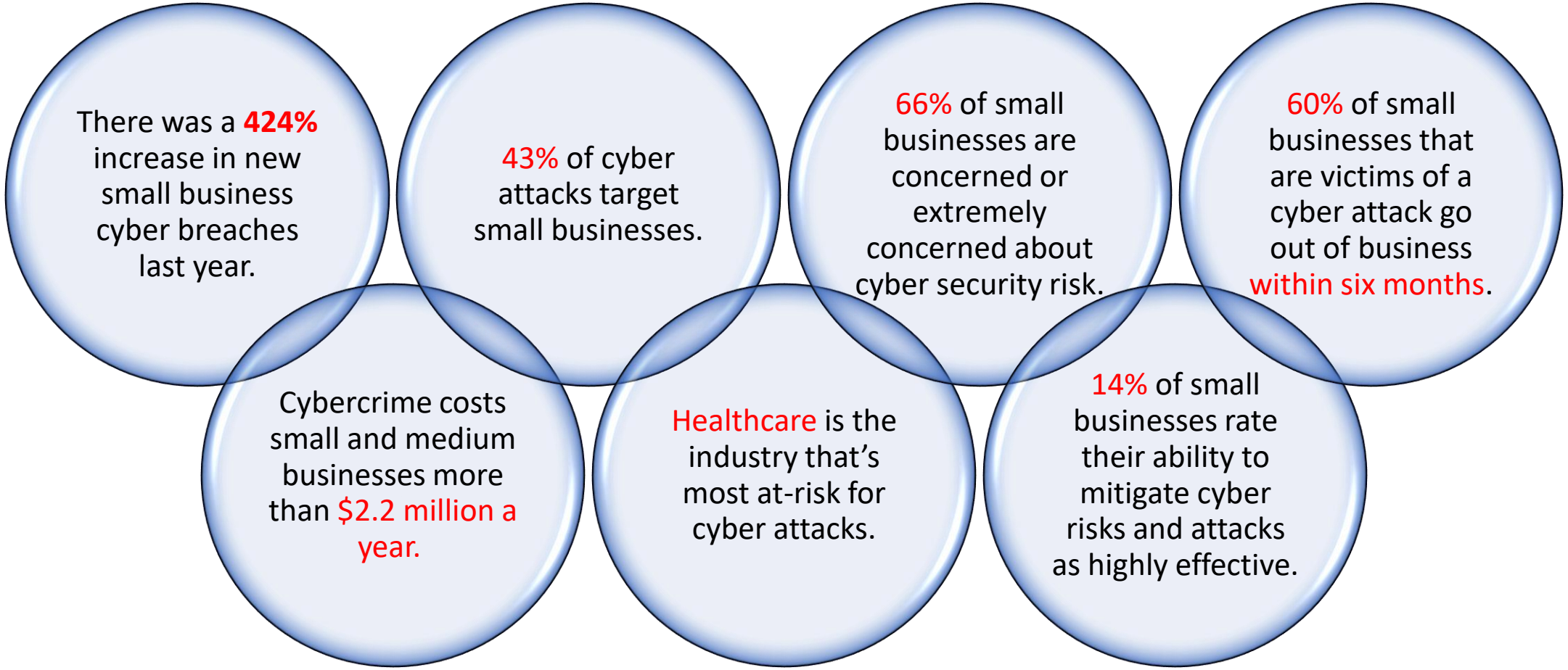
Biography

22 Years of cyber security experience leading Incident Response and Security Engineering teams (SVP / Functional CISO)

Global Execution

*Broad experience working internationally in over **23 countries (e.g., U.K., EU, Middle East, Asia, Australia)** to maintain and build strong customer relationships with key foreign executives leading on services sales pursuits*

Small Business Threats



30 Surprising Small Business Cyber Security Statistics (2021) - Fundera Ledger

Objectives - Outcomes | Enterprise Cybersecurity | Small Business focus | Tech Guidance | Action Plan

Small Business Cyber Security

Objectives

- Expose you to the world of enterprise cybersecurity
- Provide you with understanding of basic security controls
- Present practices that have the greatest impact to risk reduction

Methodology

- Distill advanced cyber security principles into focused and discrete actions you can take
- Focus on best practices for organization with little to no dedicated security staff
- Focus on most impactful areas of risk

Structure

- Enterprise Cyber Fusion Center (CFC) overview and Operating Model
- Highlight low hanging hygiene issues
- Multi-dimensional approach to due diligence
- NIST Cyber Security framework

Outcomes

- ✓Increase your understanding of the threats and vectors
- ✓Empower you with actionable tactics

Admin Controls

Hardening guidance

Threat Protection

The man who asks a question is a fool for a minute. The man who does not ask is a fool for life

Confucius

Luck favors the prepared

Artificial Intelligence is no match for natural stupidity!

Enterprise Cyber Security

- NIST Cyber Security Framework
- Attacker Kill chain
- MITRE ATT&CK Matrix
- Risk Assessment & Prioritization
- Cyber Fusion Center (CFC)
  - **Operating Model**
  - **Attack Surface Reduction**
  - **CFC Run Books**
  - **3rd party cyber risks**

Understanding through frameworks

NIST
National Institute of Standards and Technology
U.S. Department of Commerce

The framework "provides a high-level taxonomy of cybersecurity outcomes and a methodology to assess and manage those outcomes"

NIST Cyber Security Framework

Identify	Protect	Detect	Respond	Recover
Asset Management	Access Control	Anomalies and Events	Response Planning	Recovery Planning
Business Environment	Awareness and Training	Security Continuous Monitoring	Communications	Improvements
Governance	Data Security	Detection Processes	Analysis	Communications
Risk Assessment	Info Protection Processes and Procedures		Mitigation	
Risk Management Strategy	Maintenance		Improvements	
	Protective Technology			

ATT&CK Matrix for Enterprise

layout: side | show sub-techniques | hide sub-techniques

Reconnaissance
10 techniques

- Active Scanning (2)
- Gather Victim Host Information (4)
- Gather Victim Identity Information (3)
- Gather Victim Network Information (6)
- Gather Victim Org Information (4)
- Phishing for Information (3)
- Search Closed Sources (2)
- Search Open Technical Databases (5)
- Search Open Websites/Domains (2)
- Search Victim-Owned Websites

Resource Development
7 techniques

- Acquire Infrastructure (6)
- Compromise Accounts (2)
- Compromise Infrastructure (6)
- Develop Capabilities (4)
- Establish Accounts (2)
- Obtain Capabilities (6)
- Stage Capabilities (5)

Initial Access
9 techniques

- Drive-by Compromise
- Exploit Public-Facing Application
- External Remote Services
- Hardware Additions
- Phishing (3)
- Replication Through Removable Media
- Supply Chain Compromise (3)
- Trusted Relationship
- Valid Accounts (4)

Execution
12 techniques

- Command and Scripting Interpreter (8)
- Container Administration Command
- Deploy Container
- Exploitation for Client Execution
- Inter-Process Communication (2)
- Native API
- Scheduled Task/Job (6)
- Shared Modules
- Software Deployment Tools
- System Services (2)
- User Execution (3)
- Windows Management Instrumentation

Persistence
19 techniques

- Account Manipulation (4)
- BITS Jobs
- Boot or Logon Autostart Execution (15)
- Boot or Logon Initialization Scripts (5)
- Browser Extensions
- Compromise Client Software Binary
- Create Account (3)
- Create or Modify System Process (4)
- Event Triggered Execution (15)
- External Remote Services
- Hijack Execution Flow (11)
- Implant Internal Image
- Modify Authentication Process (4)
- Office Application

Privilege Escalation
13 techniques

- Abuse Elevation Control Mechanism (4)
- Access Token Manipulation (5)
- Boot or Logon Autostart Execution (15)
- Boot or Logon Initialization Scripts (5)
- Create or Modify System Process (4)
- Domain Policy Modification (2)
- Escape to Host
- Event Triggered Execution (15)
- Exploitation for Privilege Escalation
- Hijack Execution Flow (11)
- Process Injection (11)
- Scheduled Task/Job (6)
- Valid Accounts (4)

Defense Evasion
40 techniques

- Abuse Elevation Control Mechanism (4)
- Access Token Manipulation (5)
- BITS Jobs
- Build Image on Host
- Deobfuscate/Decode Files or Information
- Deploy Container
- Direct Volume Access
- Domain Policy Modification (2)
- Execution Guardrails (1)
- Exploitation for Defense Evasion
- File and Directory Permissions Modification (2)
- Hide Artifacts (9)
- Hijack Execution Flow (11)
- Impair Defenses (9)
- Indicator Removal on Host (6)
- Indirect Command Execution
- Masquerading (7)
- Modify Authentication Process (4)

Credential Access
15 techniques

- Adversary-in-the-Middle (2)
- Brute Force (4)
- Credentials from Password Stores (5)
- Exploitation for Credential Access
- Forced Authentication
- Forge Web Credentials (2)
- Input Capture (4)
- Modify Authentication Process (4)
- Network Sniffing
- OS Credential Dumping (8)
- Steal Application Access Token
- Steal or Forge Kerberos Tickets (4)
- Steal Web Session Cookie
- Two-Factor Authentication

Discovery
29 techniques

- Account Discovery (4)
- Application Window Discovery
- Browser Bookmark Discovery
- Cloud Infrastructure Discovery
- Cloud Service Dashboard
- Cloud Service Discovery
- Cloud Storage Object Discovery
- Container and Resource Discovery
- Domain Trust Discovery
- File and Directory Discovery
- Group Policy Discovery
- Network Service Scanning
- Network Share Discovery
- Network Sniffing
- Password Policy Discovery
- Peripheral Device Discovery
- Permission Groups

Lateral Movement
9 techniques

- Exploitation of Remote Services
- Internal Spearphishing
- Lateral Tool Transfer
- Remote Service Session Hijacking (2)
- Remote Services (6)
- Replication Through Removable Media
- Software Deployment Tools
- Taint Shared Content
- Use Alternate Authentication Material (4)

Collection
17 techniques

- Adversary-in-the-Middle (2)
- Archive Collected Data (3)
- Audio Capture
- Automated Collection
- Browser Session Hijacking
- Clipboard Data
- Data from Cloud Storage Object
- Data from Configuration Repository (2)
- Data from Information Repositories (3)
- Data from Local System
- Data from Network Shared Drive
- Data from Removable Media
- Data Staged (2)
- Email Collection (3)

Command and Control
16 techniques

- Application Layer Protocol (4)
- Communication Through Removable Media
- Data Encoding (2)
- Data Obfuscation (3)
- Dynamic Resolution (3)
- Encrypted Channel (2)
- Fallback Channels
- Ingress Tool Transfer
- Multi-Stage Channels
- Non-Application Layer Protocol
- Non-Standard Port
- Protocol Tunneling
- Proxy (4)
- Remote Access Software
- Traffic Signaling (1)

Exfiltration
9 techniques

- Automated Exfiltration (1)
- Data Transfer Size Limits
- Exfiltration Over Alternative Protocol (3)
- Exfiltration Over C2 Channel
- Exfiltration Over Other Network Medium (1)
- Exfiltration Over Physical Medium (1)
- Exfiltration Over Web Service (2)
- Scheduled Transfer
- Transfer Data to Cloud Account

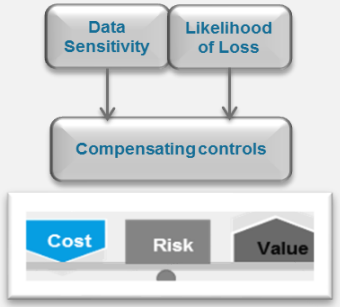
Impact
13 techniques

- Account Access Removal
- Data Destruction
- Data Encrypted for Impact
- Data Manipulation (3)
- Defacement (2)
- Disk Wipe (2)
- Endpoint Denial of Service (4)
- Firmware Corruption
- Inhibit System Recovery
- Network Denial of Service (2)
- Resource Hijacking
- Service Stop
- System Shutdown/Reboot

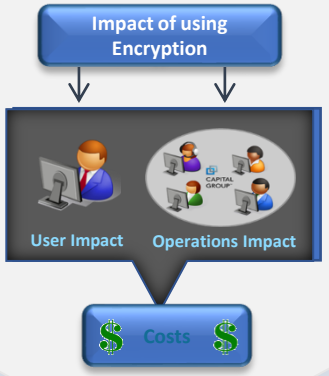
Assess Current State

- Define & Assess detective and protective controls
- Evaluate people, process, technology weaknesses

Analyze and Prioritize

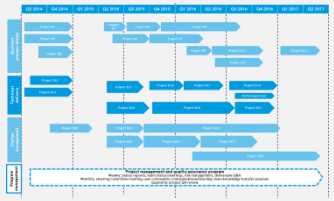


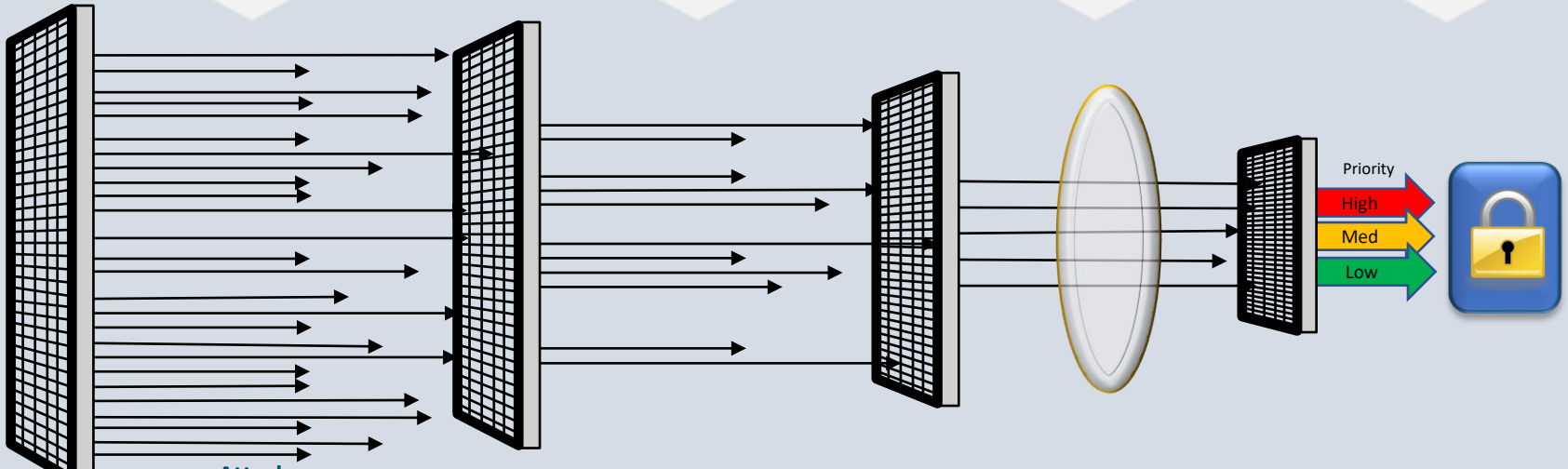
Develop Strategy



Roadmap

- Gap Analysis
- Prioritization
- Risk Transferal





Attack Vectors & Exposures

Risk vs Compensating Controls

Impacts, Costs, Industry Perspective

Future State Planning

Security Operations Center (SOC)

Cyber Threat Intelligence (CTI)

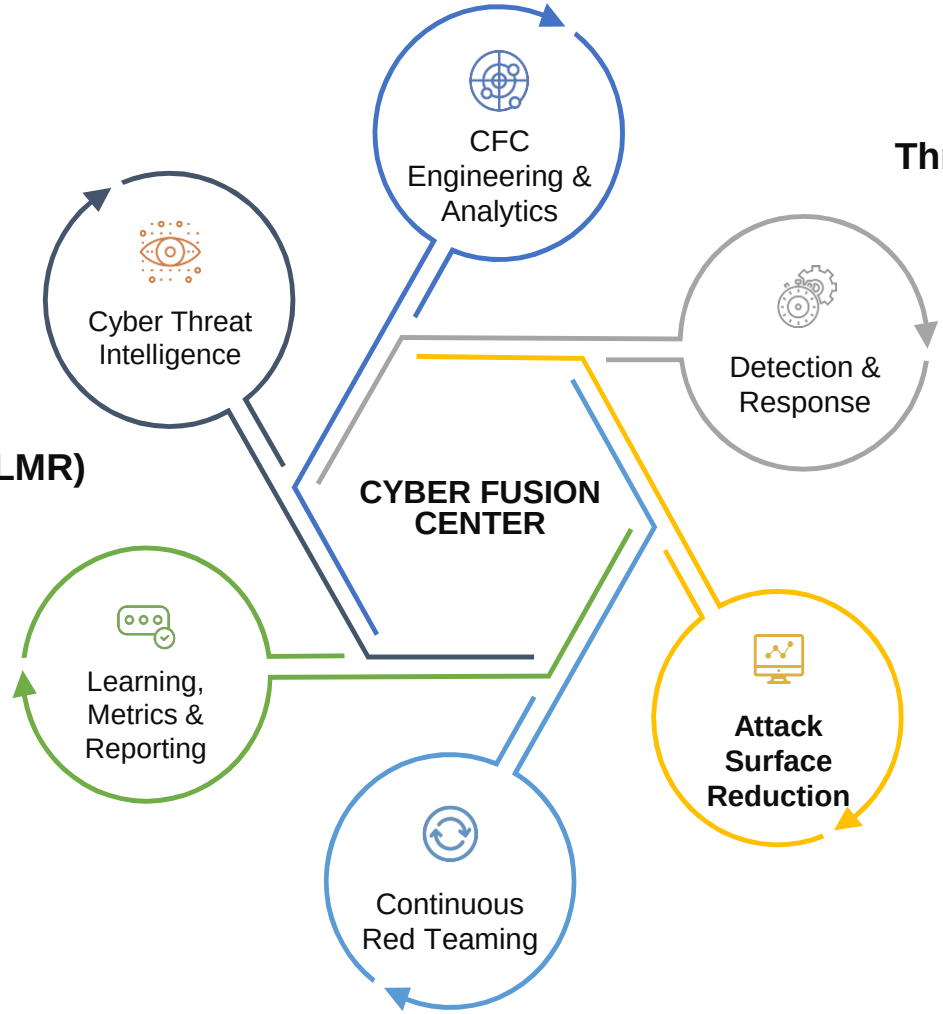
Collect and analyze data on cyber threat landscape to drive informed, risk-based decision-making. Conduct hunt activities.

Learning, Metrics & Reporting (LMR)

Define metrics and develop reports. Collaborate and communicate with internal and external audiences.

Continuous Red Teaming (CRT)

Execute threat-based scenarios and incorporate lessons learned into capabilities.



Threat Detection Operations (TDO)

Identify, onboard, and maintain visibility of security tools, develop threat-centric content, and perform data analytics.

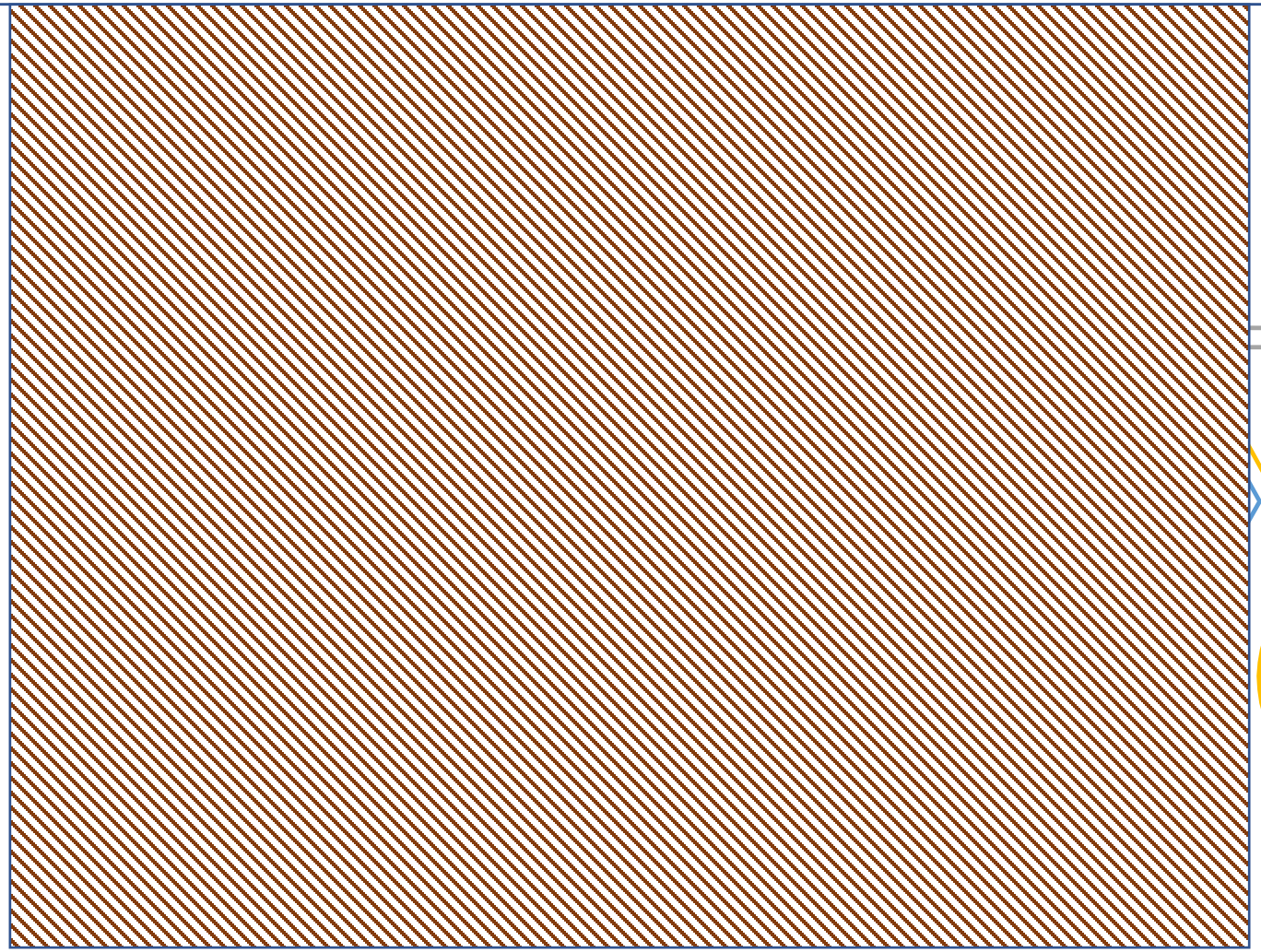
Incident Detection & Response (IR)

Provide security event monitoring, triage analysis, incident handling, remediation actions, and forensic support.

Attack Surface Reduction (ASR)

- **Manage remediation strategy for vulnerabilities**
- **Insights into high value systems**
- **Identify risk mitigation opportunities via monitoring**.

ASR exists as one of the key pillars of the CFC, continuing the loop on how information is distributed, shared, and actioned upon in a fully mature Security Operations Center (SOC)



Detection & Response

Attack Surface Reduction

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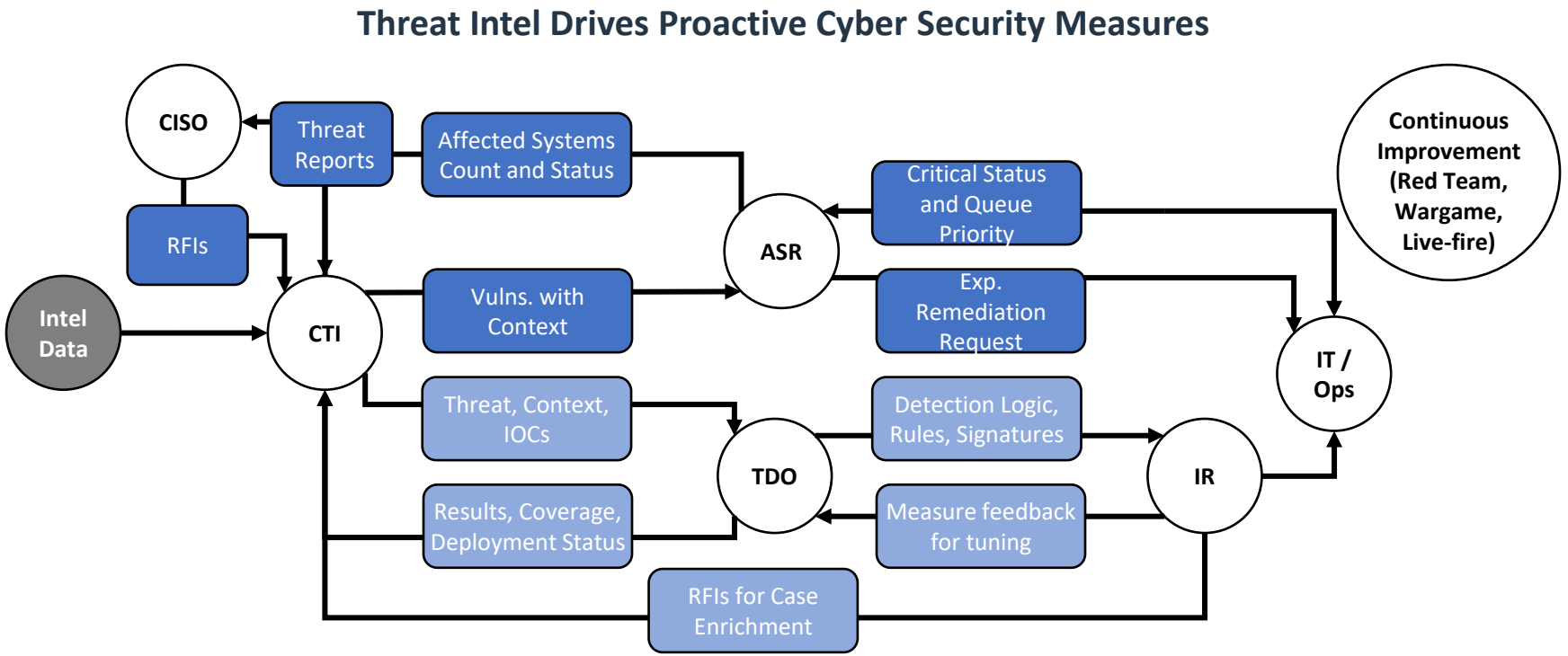
CFC Operating Model

Remediation & Handling done by On-Site CFC Resources

	Cyber Threat Intelligence	Threat Defense Operations	Incident Response		Attack Surface Reduction		Red Team	Learning, Metrics & Resolution
Core Functions	Data Feed / IOC Management	Content Development	Event Analysis	Triage Analysis	Vulnerability Analysis	GPS ASR	Red Teaming	Resolution
	Technical Intel	Control Engineers	Incident Handlers	Threat Remediation	Vulnerability Scanning	Remediation	War Gaming	CFC Metrics
	Strategic Intel	Hunt	Digital Forensics	Major Incident Crisis Action Plan			Penetration Testing	Process Improvement
Inputs/ Outputs	Analyst vetted IOCs	Alert / Detection Logic	SIEM	Host Forensics	Findings	Celebrity Vuln. Tracking	Findings	Resolution Tracking
	Actionable Intel Reports	Hunt Analytics / Findings	Case Management	Playbooks	Asset Management	Prioritize Remediation	Cyber Sims/LFX	Third Party Scoring
	Threat Intel Platform (TIP)	Control / Security Tool Updates	Investigations				Tabletop Exercises	Dashboards
Key Objectives	Actionable Intelligence	Adaptive Cyber Defense	Threat/Risk-Prioritized Response		Critical Vuln. Tracking	Reduced Attack Surface	Cyber Readiness	Continuous Improvement
Supporting Functions	SOAR (Automation and Orchestration) Security Engineering – Existing Tool Functionality / New Tool Integration							
	Other Stakeholder Functions - IdAM, Network Security, Infrastructure, Messaging, etc.							
	3rd Party Operational Support Teams							

Legend: Off-Site CFC | On-Site CFC | Future Capability | Service Providers

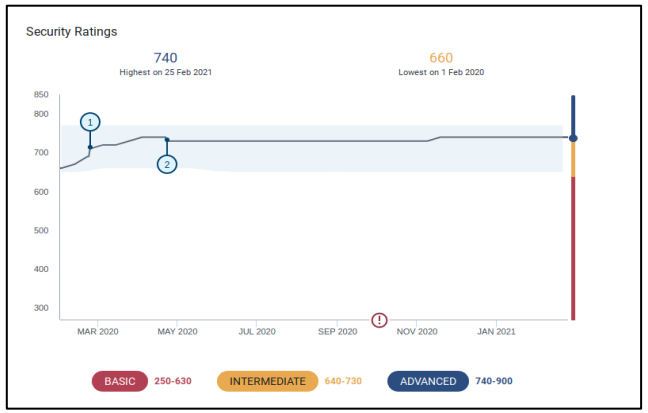
Intelligence is collected from CTI and IT Operations to profile the infrastructure, determine threat exposure, and make risk-informed decisions on remediation



Sample from CFC Playbook

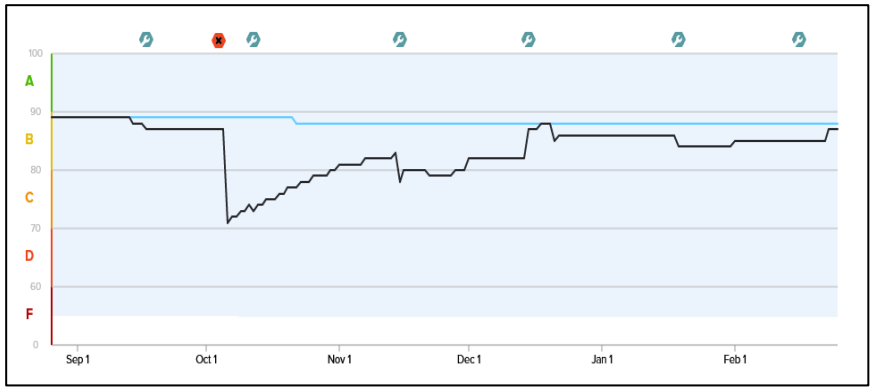
		CTI	TDO	ASR
Vulnerability Intel Received	"New Vulnerability Discovered in SolarWinds Orion"	▪ **IDENTIFY** latest TTPs relevant to client sector	▪ **CONDUCT** retrospective searching for IOCs ▪ **EXECUTE** Hunt sweeps (low counts, *new*, *changes*)	▪ **ASSESS** for org. exposure ▪ **EXPEDITE** patching – issue CSIRT as necessary ▪ **MONITOR** remediation effort

BITSIGHT



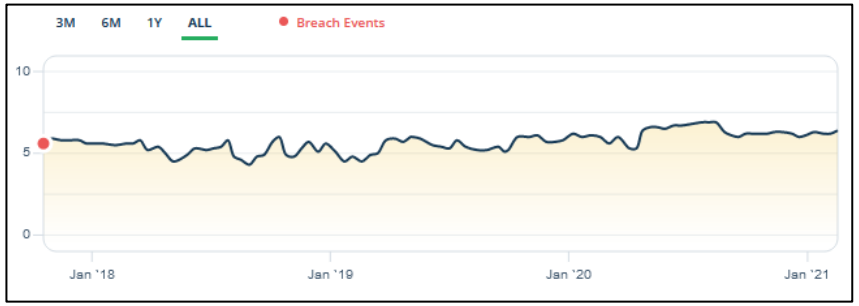
660 -> 740

SecurityScorecard



89 -> 87 *

riskrecon™



5.8 -> 6.4

- 3rd party platforms identify findings that indicate security risks to our business. These findings are prioritized based on severity and system owners are contacted and requested to remediate based on SLAs in the 3rd party SOP.

Small Business Focus

- Have the right philosophy
- Core Pillars
- Malware Threats
- Ransomware Attacks
- Privileged Access Management
- Password Management
- Attack Surface Reduction
- Threat Protection
- Strategy & Action Plan

Core Pillars

Balance Cyber Interests and Support Business Strategy

How to enable the business while representing cyber up to senior management

Administrative Controls

Common sense approach to acceptable usage policies and

Computer Hardening

Common sense practices and configurations that reduces your attack surface thus lowering risk

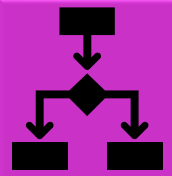
Attack Surface Reduction (ASR)

Threat Protection

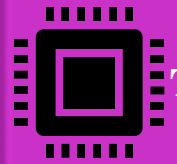
Technical security analysis and defense through solutions and tools in "Defense in Depth" methodology

Approach Considerations

People



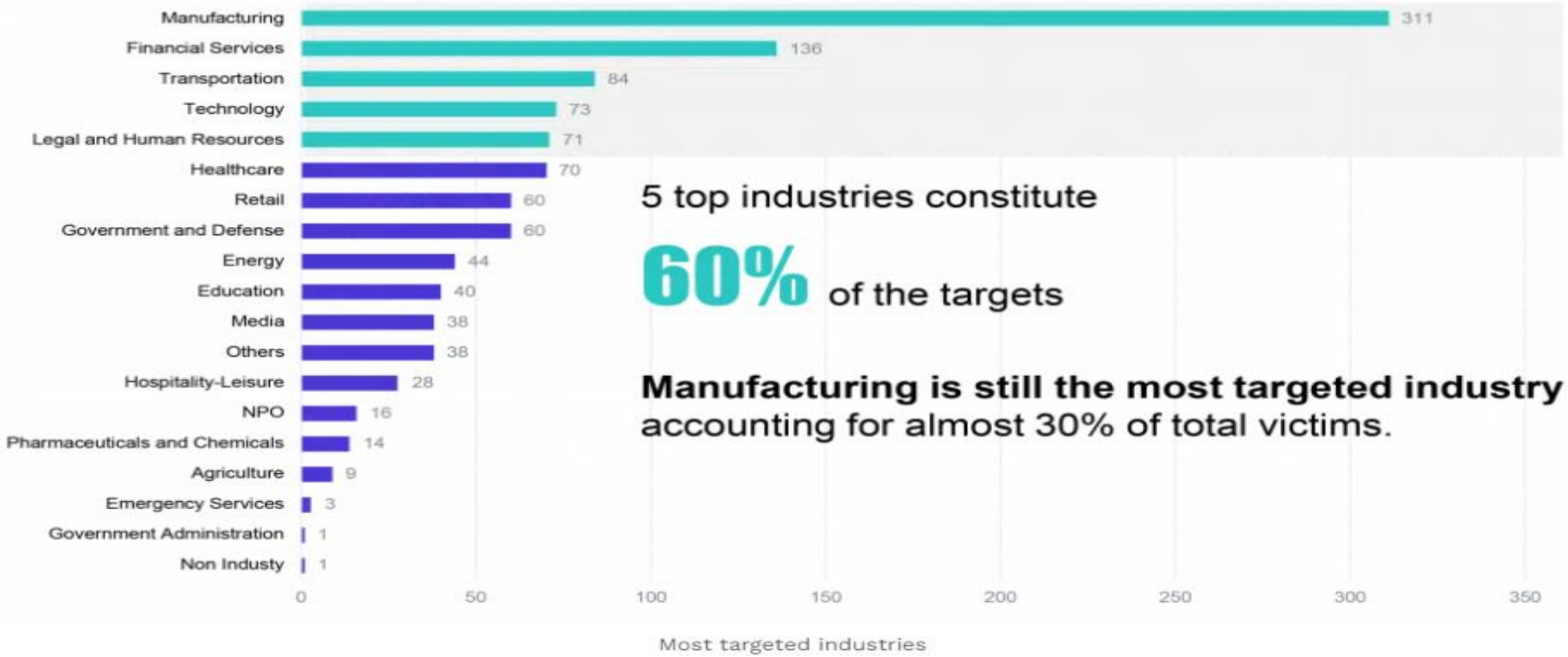
Process

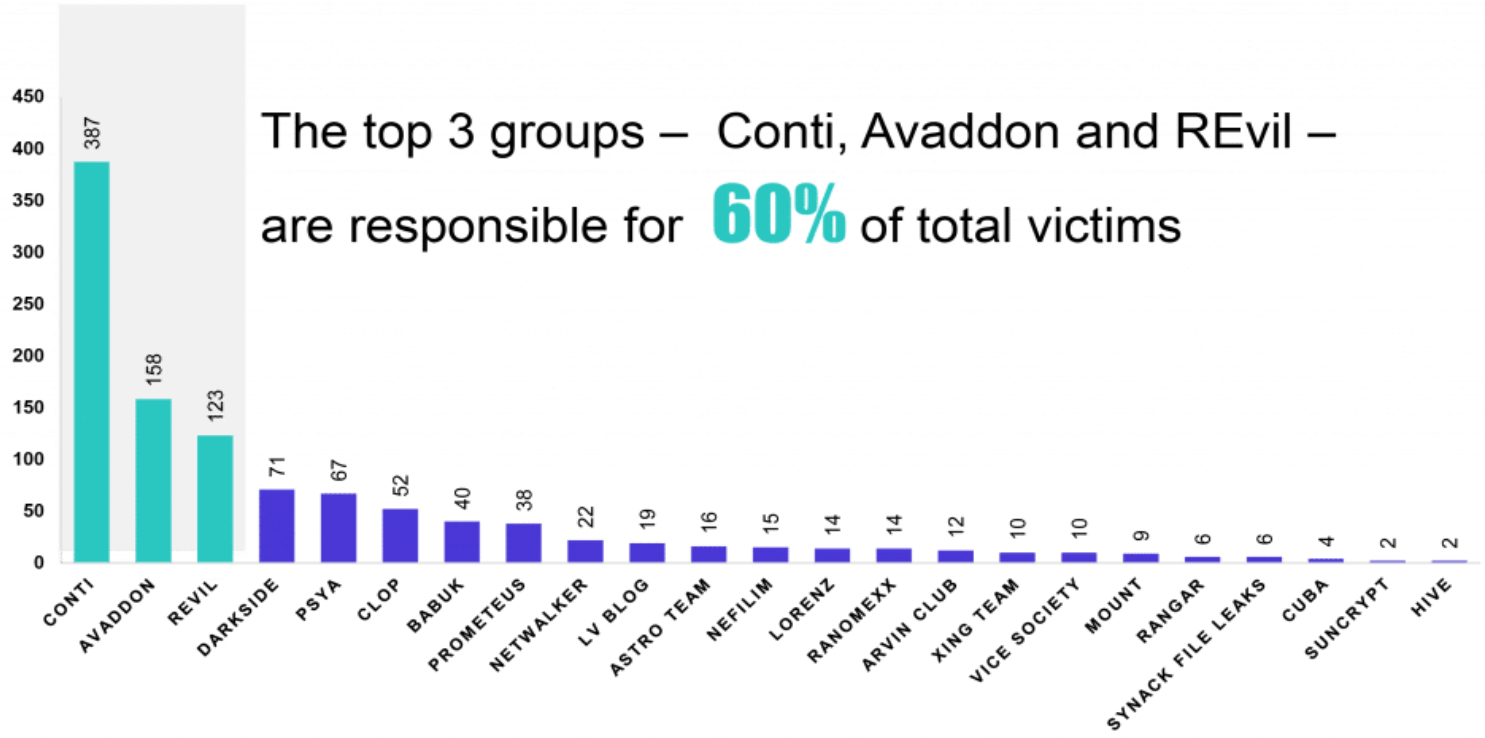


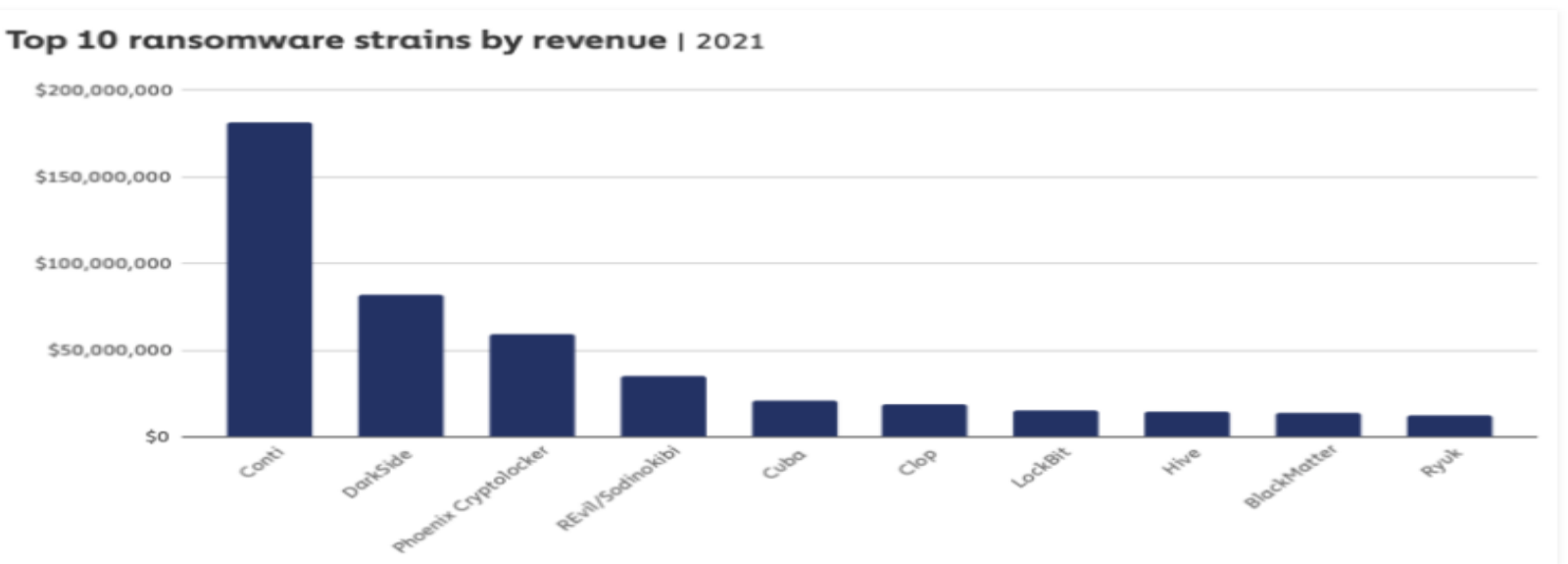
Technology

Threat Intelligence

https://www.cognyte.com/blog/ransomware_2021/







Conti ransomware gang dismantles infrastructure amid Ukraine row

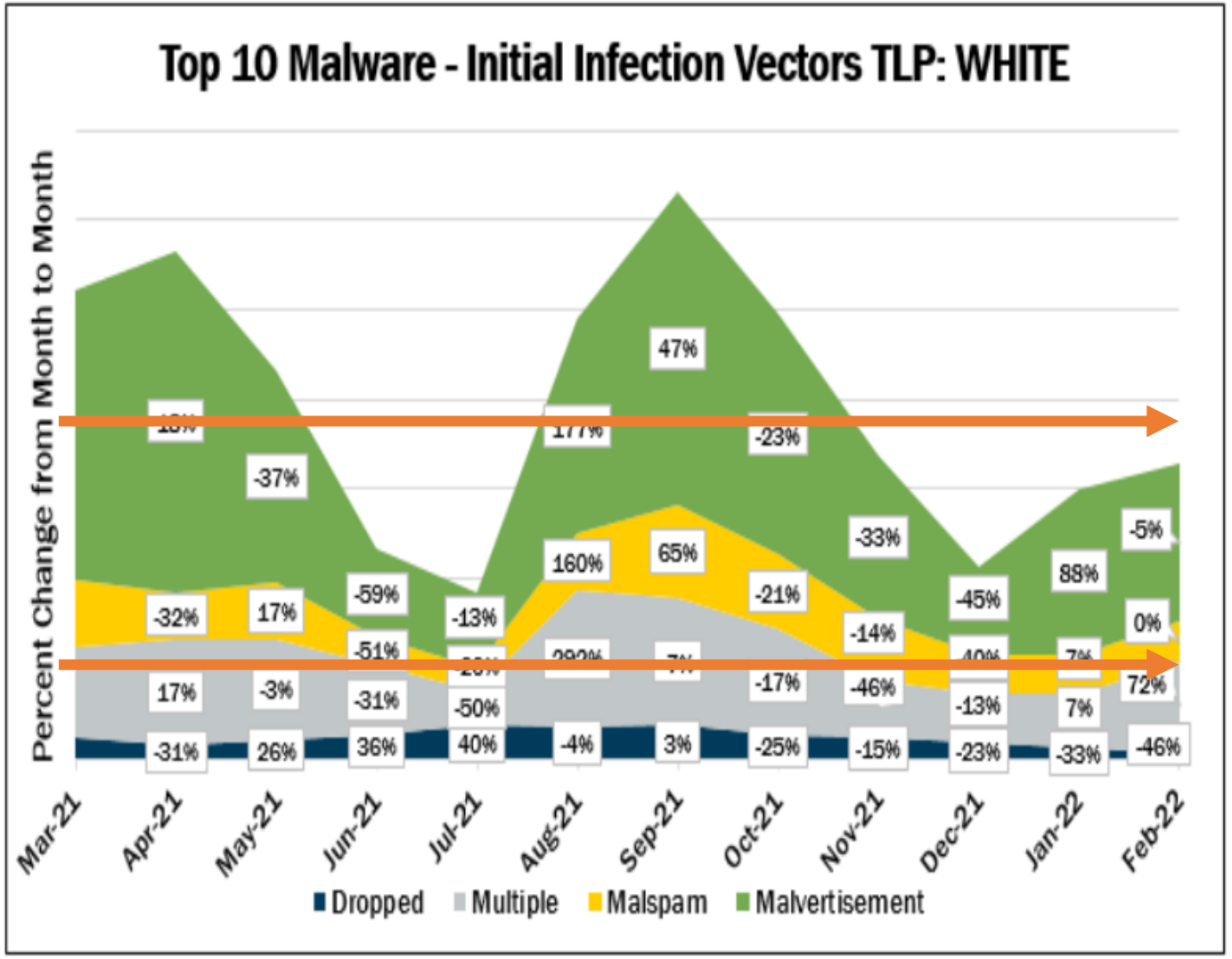
Joe Uchill March 3, 2022

Pro-Ukrainian demonstrators gather outside of the White House to protest the Russian invasion on Feb. 25, 2022, in Washington. Russian President Vladimir Putin launched a full-scale invasion of Ukraine on Feb. 24. (Photo by Samuel Corum/Getty Images)

The Conti ransomware gang quickly dismantled back-end and command-and-control infrastructure Wednesday night following a week-long revolt by its affiliates after the gang signaled its support for Russia during Ukrainian hostilities.

Conti generated $180 million in revenue in 2021 according to a Chainalysis report, making it the most active ransomware group for the year.

Wednesday evening, Radoje Vasovic, founder of the European cybersecurity firm Cybernite, noted internal chatter from Conti's chat servers discussing the tear-down of the group's infrastructure.



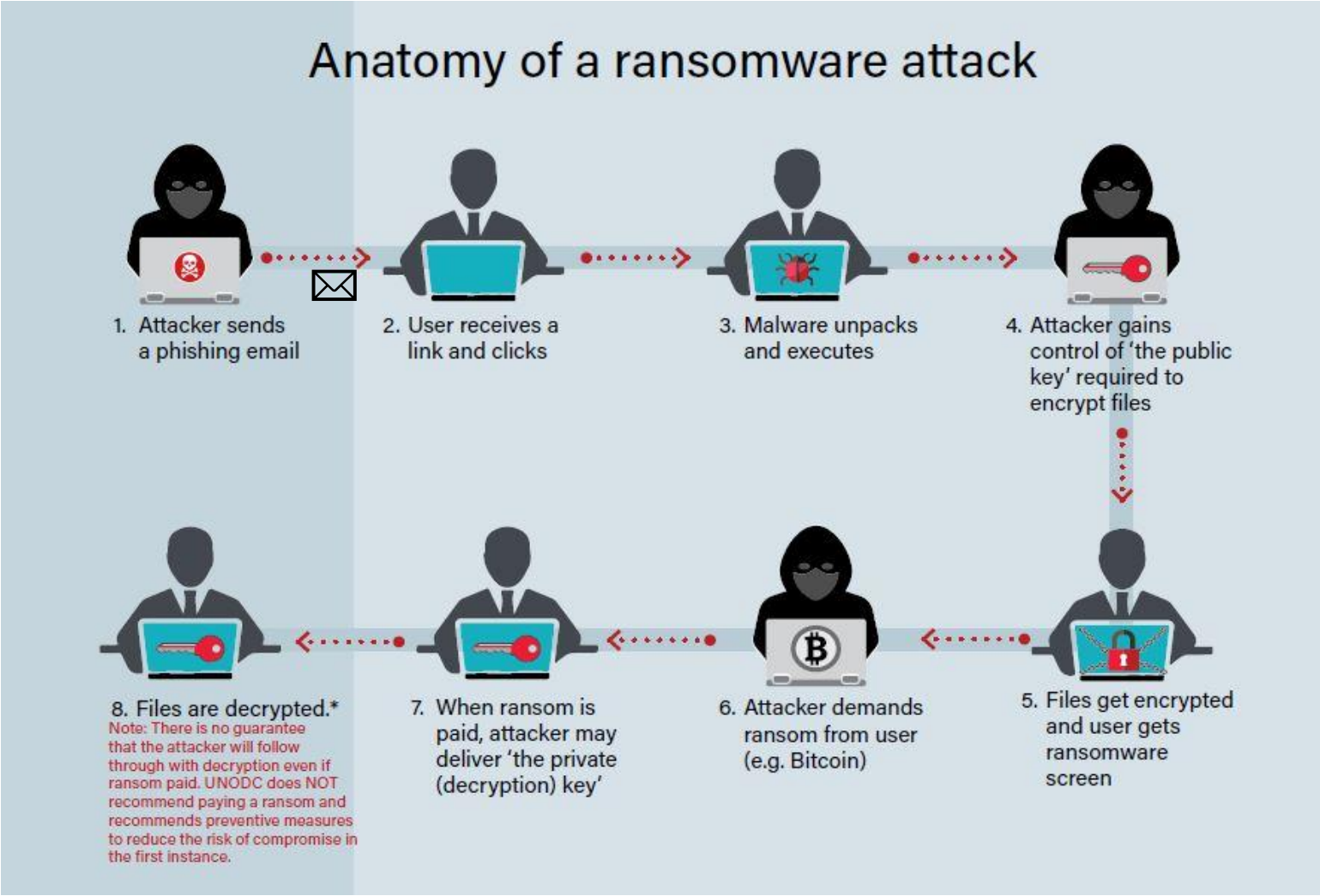
Legend	
Malvertisement	Malware introduced through malicious advertisements. Currently, Shlayer is the only Top 10 Malware using this technique.
Malspam	Unsolicited emails either direct users to malicious web sites or trick users into downloading or opening malware. Top 10 Malware using this technique include Agent Tesla and NanoCore.
Multiple	Malware that currently favors at least two vectors. Currently, Arechclient2, CoinMiner, CryptoWall, Delf, RedLine, and ZeuS are the malware utilizing multiple vectors
Dropped	Malware delivered by other malware already on the system, an exploit kit, infected third-party software, or manually by a cyber threat actor. Currently, Mirai is the only malware using this technique.

Ransomware Attacks

https://www.sans.org/security-resources/

42 minutes** and 54 seconds: that's how quickly the median ransomware variant can encrypt and lock out a victim from **100,000 of their files

- *Splunk SURGe team*



10 biggest ransomware strains

Lockbit, REvil, Blackmatter, Conti, Ryuk, Avaddon, Babuk, Darkside, Maize, and Mespinoza

— could encrypt 100,000 files consisting of some 53.93 gigabytes of data

Fastest Spreader

Lockbit won the race

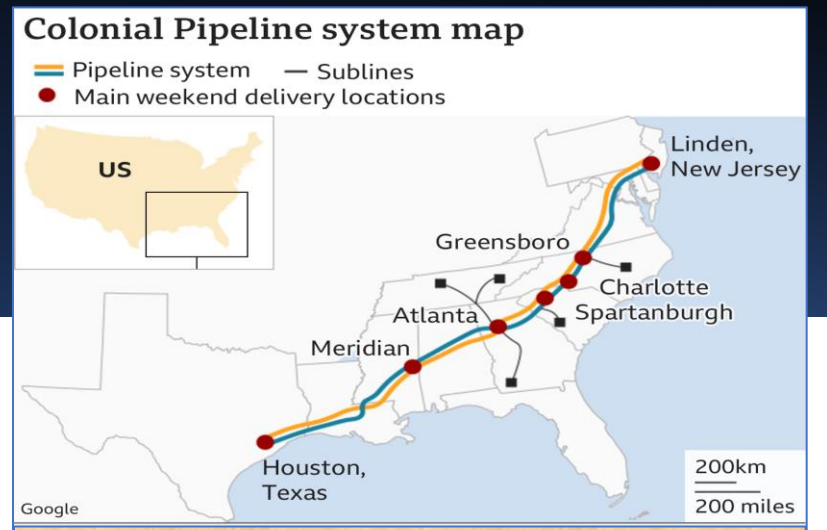
- speeds of **86%** faster than the median
- One Lockbit sample was clocked at encrypting **25,000 files per minute**

Ransomware Attacks

Colonial Pipeline

This event was arguably the most high-profile ransomware attack of 2021. Colonial Pipeline is responsible for transporting nearly half of the East Coast's fuel. The ransomware attack was the largest cyberattack to target an oil infrastructure in the United States' history.

- On May 7, the **DarkSide** group deployed **ransomware** on the organization's computerized equipment that manages the pipeline.
- Colonial Pipeline's CEO revealed DarkSide's attack vector as **a single compromised password** to an active VPN account that was no longer in use.
- Since Colonial Pipeline **didn't use multi-factor authentication**, the attackers were more easily



Cheat sheets & Posters

https://www.sans.org/security-resources

TOP 10 Protection Practices

1. **Prompt Systems Upgrades & Patching**
2. **Implement the 3-2-1-1 Backup Rule**
3. **Implement the Zero-Trust Model**
4. **Network Segmentation**
5. **Endpoint Visibility**
6. **Rapid Eradication & Recovery**
7. **Immutable and Indelible Storage**
8. **Regular Testing and Validation**
9. **Educated Employees**
10. **Cyberattack Playbooks**

Examples of privileged access used by humans:

Super user account: A powerful account used by IT system administrators that can be used to make configurations to a system or application, add or remove users or delete data.

Domain administrative account: An account providing privileged administrative access across all workstations and servers within a network domain. The phrase "Keys to the IT Kingdom" is often used when referring to the privileged nature of some administrator accounts and systems.

Local administrative account: This account is located on an endpoint or workstation and uses a combination of a username and password. It helps people access and make changes to their local machines or devices.

Secure socket shell (SSH) key: SSH keys are heavily used access control protocols that provide direct root access to critical systems. Root is the username or account that, by default, has access to all commands and files on a Linux or other Unix-like operating system.

Emergency account: This account provides users with administrative access to secure systems in the case of an emergency. It is sometimes referred to as firecall or break glass account.

Privileged business user: Is someone who works outside of IT, but has access to sensitive systems. This could include someone who needs access to finance, human resources (HR) or marketing systems.

non-human privileged access:

Application account: A privileged account that's specific to the application software and is typically used to administer, configure or manage access to the application software

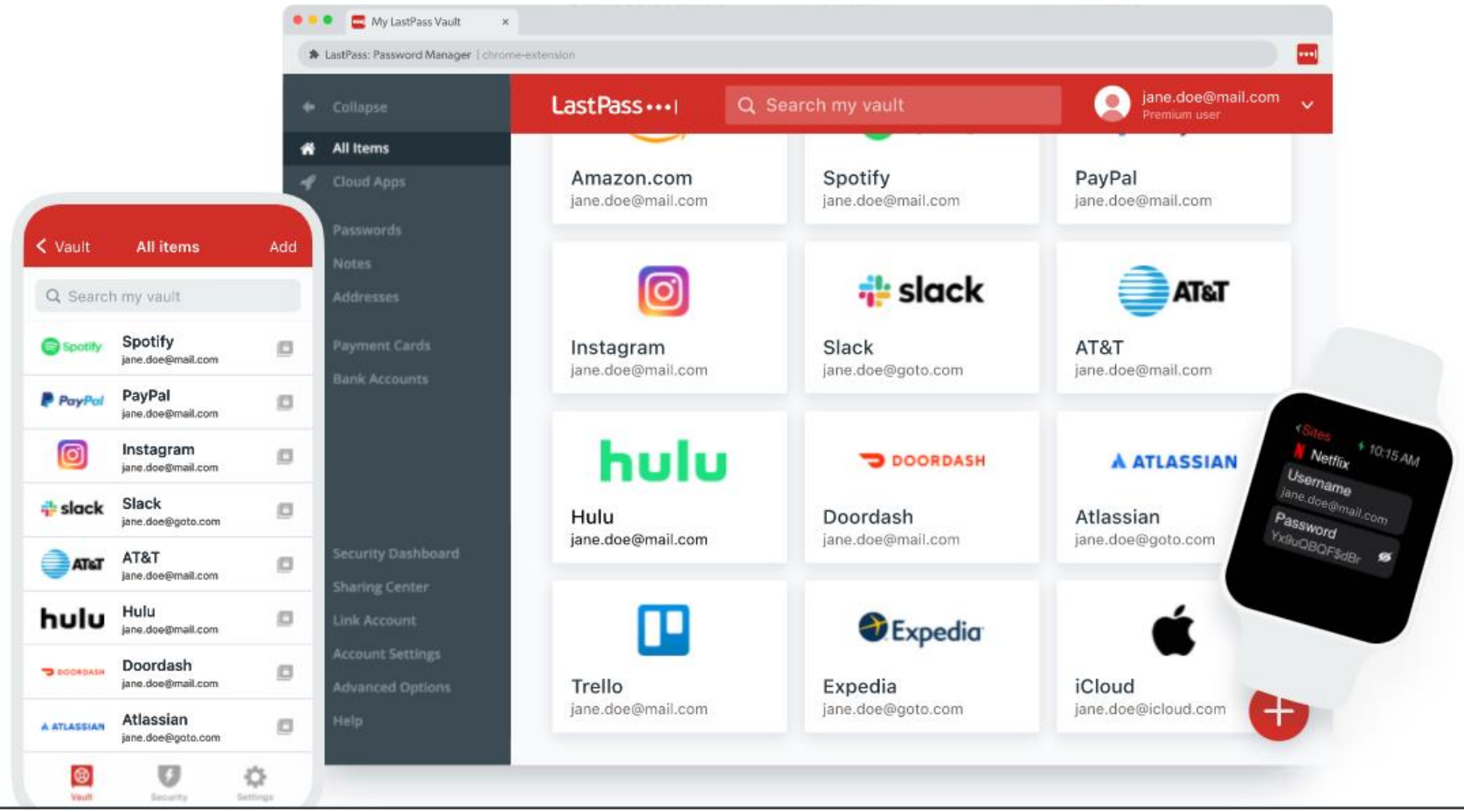
Service account: An account that an application or service uses to interact with the operating system. Services use these accounts to access and make changes to the operating system or the configuration

CYBERARK

BeyondTrust

Password Management

https://www.lastpass.com/



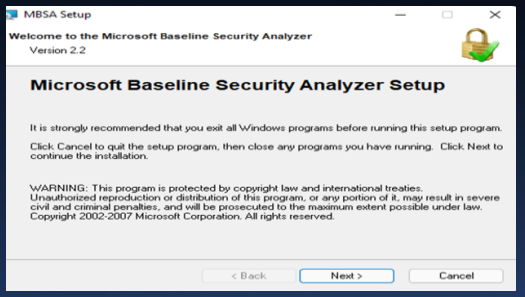
Simplify password management and protect your identity while online.

Remember fewer passwords, log in faster, and increase your online security. An encrypted, safe location for all your passwords, notes, files, and more. Save new accounts while on-the-go and fill passwords & forms with one click.

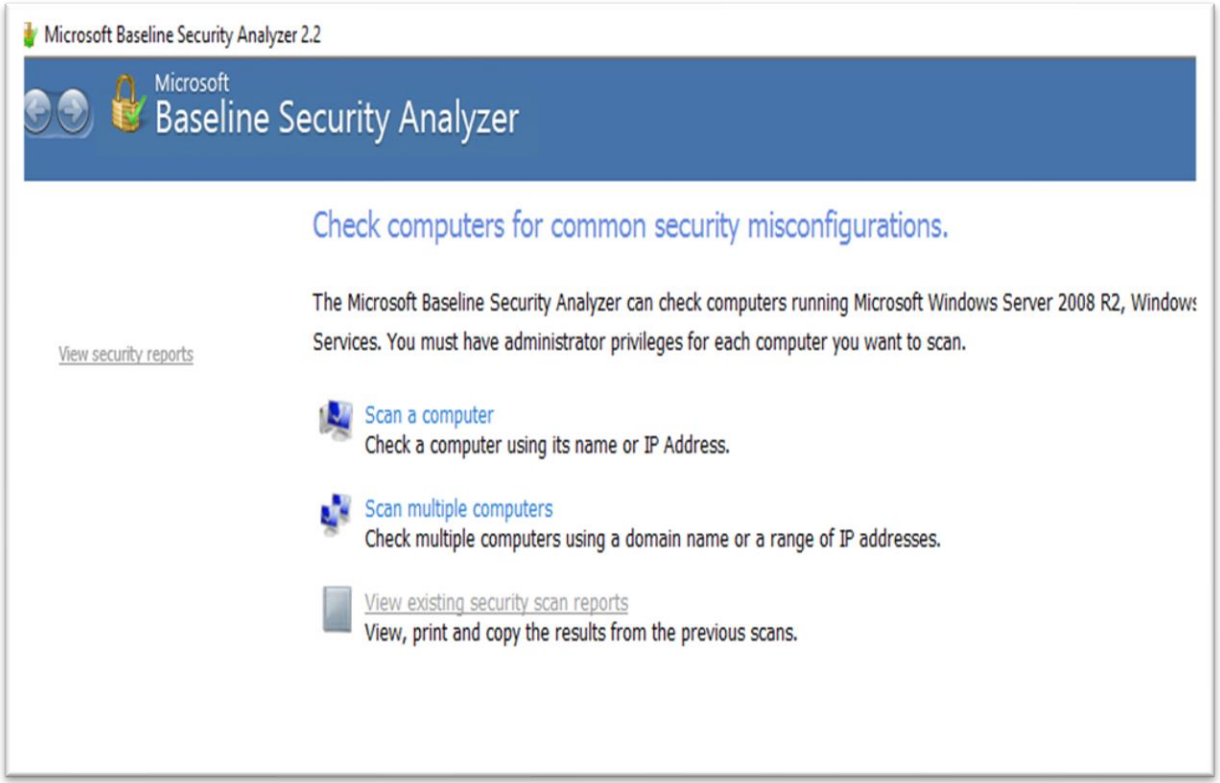
Attack Surface Reduction

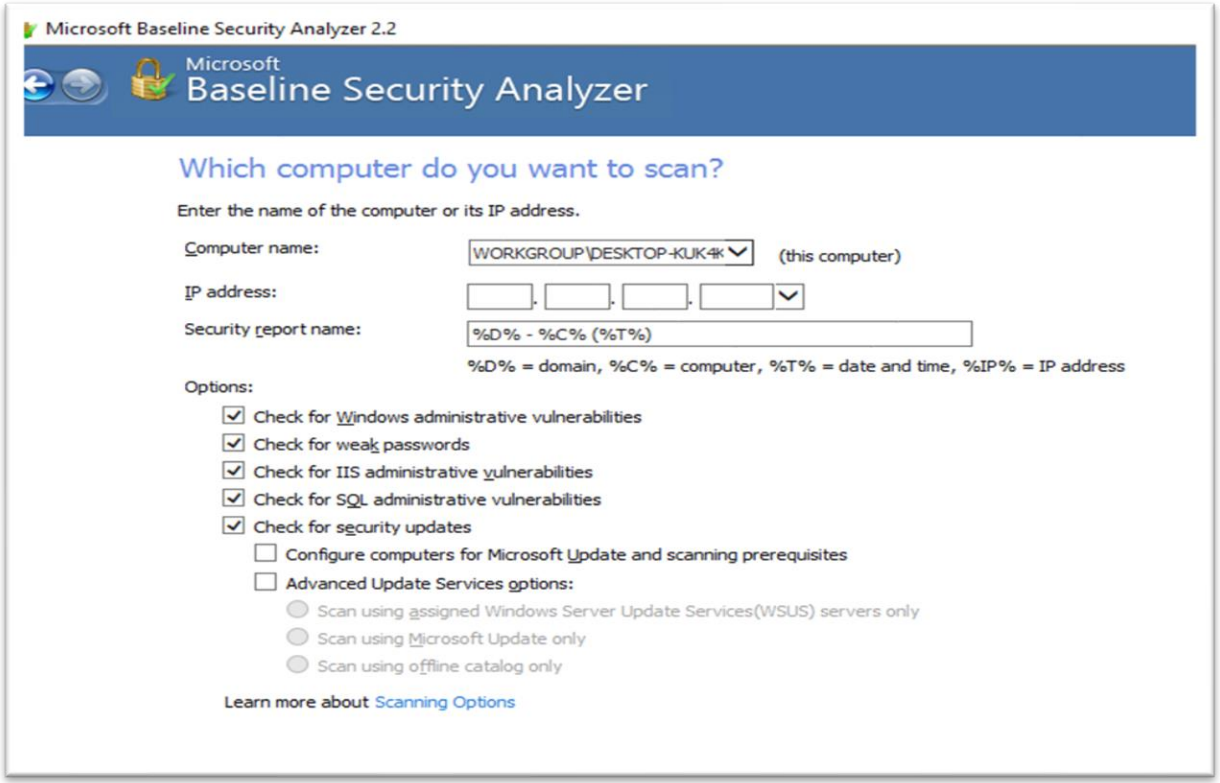
- Have the right philosophy
- Start with baselining security configuration of internals hosts
- Implement vulnerability management program
- Keep up with patching and retire older systems

Microsoft Baseline Security Analyzer 2.2

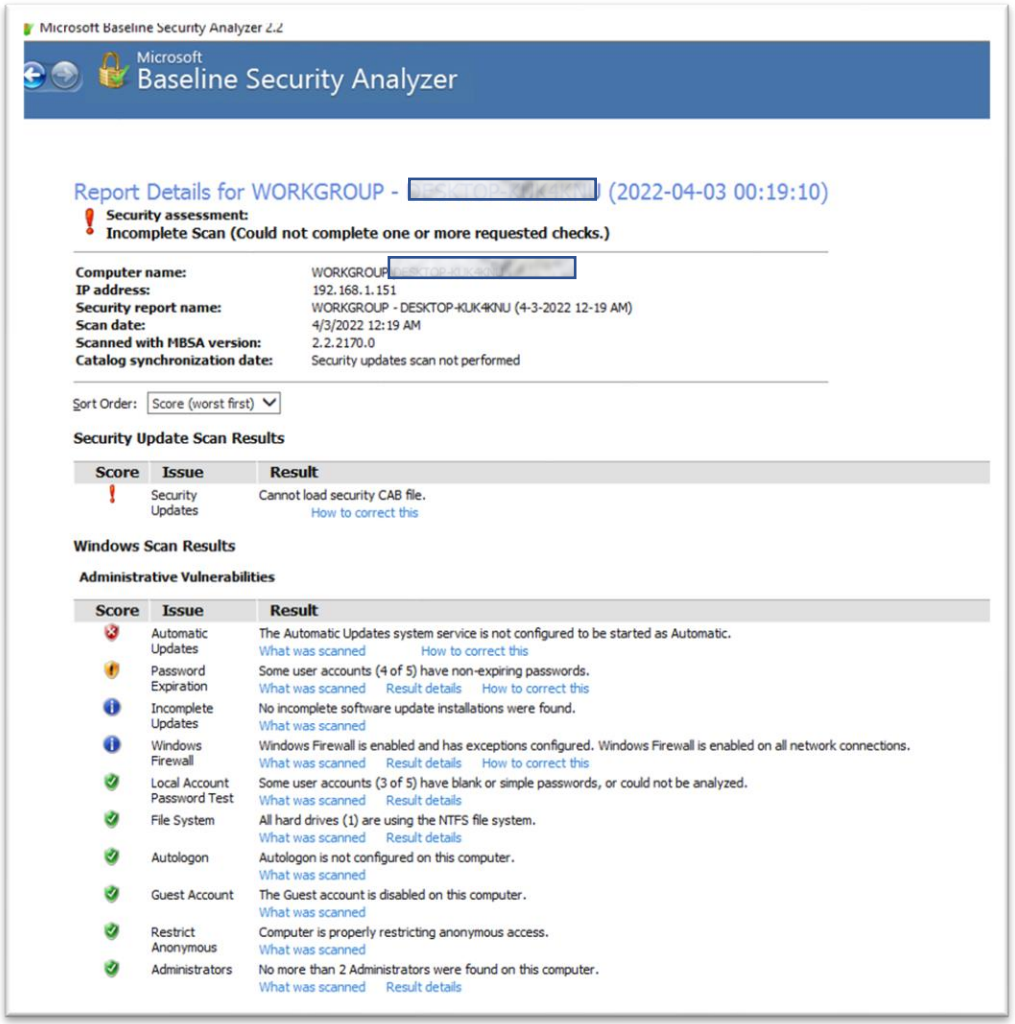


- ❑ Scan your localhost and the default desktop image
- ❑ Using Administrator credentials to scan other hosts in your network
- ❑ Consider and test advanced features and settings
- ❑ Schedule periodic re-testing to prevent security drift
- ❑ Develop action plan to remediate





MBSA Output



Microsoft Baseline Security Analyzer 2.2

Microsoft
Baseline Security Analyzer

Report Details for WORKGROUP - [redacted] (2022-04-03 00:19:10)

Security assessment:
Incomplete Scan (Could not complete one or more requested checks.)

Computer name:	WORKGROUP [redacted]
IP address:	192.168.1.151
Security report name:	WORKGROUP - DESKTOP-KUK4KNU (4-3-2022 12-19 AM)
Scan date:	4/3/2022 12:19 AM
Scanned with MBSA version:	2.2.2170.0
Catalog synchronization date:	Security updates scan not performed

Sort Order: Score (worst first)

Security Update Scan Results

Score	Issue	Result
!	Security Updates	Cannot load security CAB file. How to correct this

Windows Scan Results

Administrative Vulnerabilities

Score	Issue	Result
	Automatic Updates	The Automatic Updates system service is not configured to be started as Automatic. What was scanned How to correct this
	Password Expiration	Some user accounts (4 of 5) have non-expiring passwords. What was scanned Result details How to correct this
	Incomplete Updates	No incomplete software update installations were found. What was scanned
	Windows Firewall	Windows Firewall is enabled and has exceptions configured. Windows Firewall is enabled on all network connections. What was scanned Result details How to correct this
	Local Account Password Test	Some user accounts (3 of 5) have blank or simple passwords, or could not be analyzed. What was scanned Result details
	File System	All hard drives (1) are using the NTFS file system. What was scanned Result details
	Autologon	Autologon is not configured on this computer. What was scanned
	Guest Account	The Guest account is disabled on this computer. What was scanned
	Restrict Anonymous	Computer is properly restricting anonymous access. What was scanned
	Administrators	No more than 2 Administrators were found on this computer. What was scanned Result details

- ❑ Analyze and address findings & recommendations
- ❑ Track remediation efforts across your environment
- ❑ Test application functionality post-changes
- ❑ Verify secure base configuration
- ❑ move to active vulnerability scans on all hosts

Vulnerability Management Solutions

Vulnerability management is the process of identifying, evaluating, treating, and reporting on security vulnerabilities in systems and the software that runs on them

tenable | nessus professional

Booz | Allen | Hamilton®

Qualys®

RAPID7

Threat Protection

Anti-malware solutions

- E-mail Gateways
- Endpoint Detection & Response (EDR) platforms
- Anti-malware analysis options

Strategic Approach

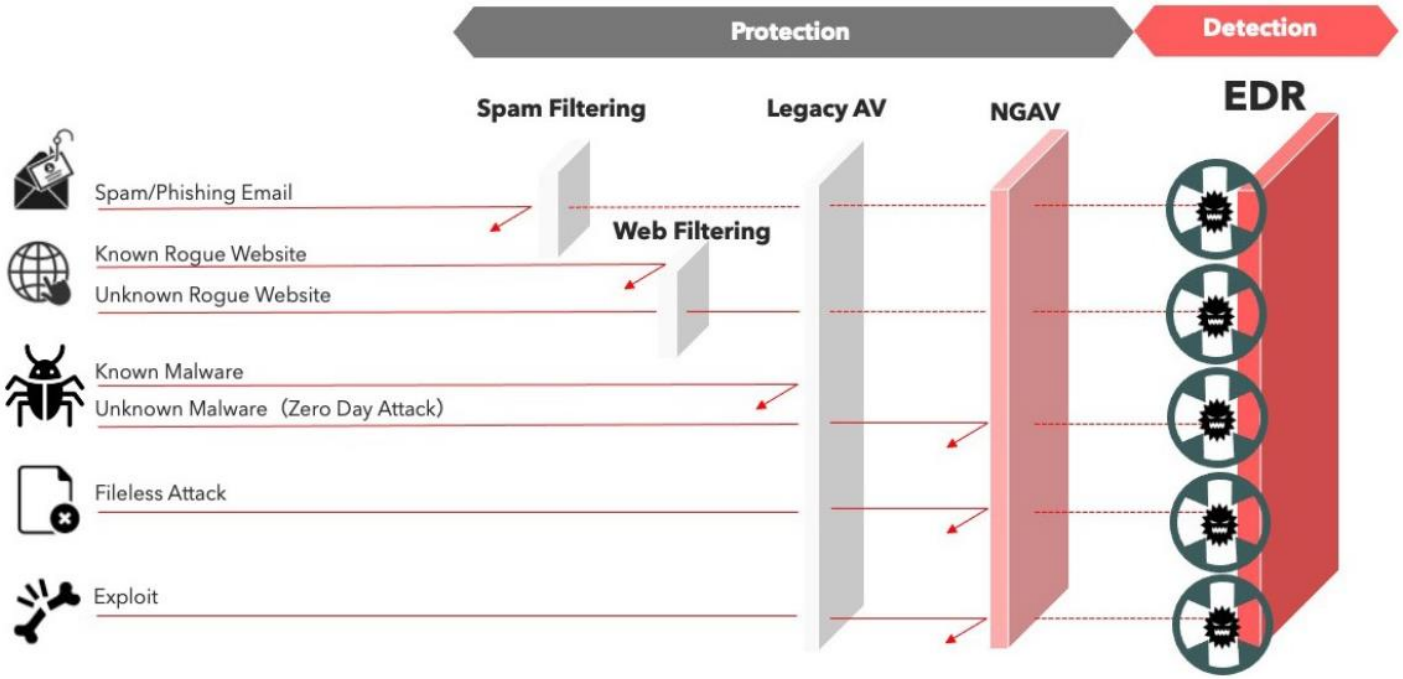
- Architecture
- Lockdown
- Threat Protection
- Corporate security transformation

Action Plan

- **Top 10 Best Practices**

EDR Analysis Overview

OPEN EDR



The Endpoint Detection and Response Solutions (EDR) market is defined as solutions that record and store endpoint-system-level behaviors, use various data analytics techniques to detect suspicious system behavior

EDR solutions must provide the following four primary capabilities:

- **Detect security incidents**
- **Contain the incident at the endpoint**
- **Investigate security incidents**
- **Provide remediation guidance**

https://www.gartner.com/reviews/market/endpoint-detection-and-response-solutions

EDR Analysis Overview

OPEN EDR

	VMware Carbon Black Cloud EDR	Kaspersky EDR	Palo Alto Networks Traps and Cortex	Bitdefender Ultra	Black-Berry Cylance	Check Point Sandblast	Crowd-Strike Falcon	F-Secure	Sentinel-One	Symantec Endpoint Security Complete	Trend Micro Apex One	Microsoft Defender ATP	McAfee MVISION	CYNET	Cybereason
Behavioral detection	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Automated remediation	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓	✓	✓	✓	✓
Vulnerability monitoring	+	✓	✗	✓	✗	✓	✓	+	✓	✓	+	✓	+	✓	✓
Device control	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓
Analyst workflow	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓
Guided investigation	✗	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Threat intelligence feed integration	✓	✓	✓	✗	✓	✓	✓	✓	✓	+	+	✓	✓	✓	✓
Custom rules	✓	✓	✓	✗	✓	✗	✓	+	✓	✓	✗	✓	✓	✓	✓
Advanced threat hunting	+	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓	✓	✓	✓
Rogue device discovery	✓	✓	✗	+	✗	✓	✓	+	+	✓	✓	+	✓	+	+

✓ Standard + Add on Cost ✗ Not Offered

https://www.esecurityplanet.com/?s=edr+solutions

EDR Analysis Overview

OPEN EDR

	VMware Carbon Black Cloud EDR	Kaspersky EDR	Palo Alto Networks Traps and Cortex	Bitde-fender Ultra	Black-Berry Cylance	Check Point Sandblast	Crowd-Strike Falcon	F-Secure	Sentinel-One	Symantec Endpoint Security Complete	Trend Micro Apex One	Microsoft Defender ATP	McAfee MVISION	CYNET	Cybereason
Behavioral detection	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Automated remediation	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓	✓	✓	✓	✓
Vulnerability monitoring	+	✓	✗	✓	✗	✓	✓	+	✓	✓	+	✓	+	✓	✓
Device control	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓
Analyst workflow	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓
Guided investigation	✗	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Threat intelligence feed integration	✓	✓	✓	✗	✓	✓	✓	✓	✓	+	+	✓	✓	✓	✓
Custom rules	✓	✓	✓	✗	✓	✗	✓	+	✓	✓	✗	✓	✓	✓	✓
Advanced threat hunting	+	✓	✓	✓	✓	✓	✓	+	✓	✓	✓	✓	✓	✓	✓
Rogue device discovery	✓	✓	✗	+	✗	✓	✓	+	+	✓	✓	+	✓	+	+

✓ Standard + Add on Cost ✗ Not Offered

https://www.esecurityplanet.com/?s=edr+solutions

Leading EDR

What is EDR tool?

Endpoint detection and response refers to **a category of tools used to detect and investigate threats on endpoints**. EDR tools typically provide detection, investigation, threat hunting, and response capabilities.

Microsoft Defender For Endpoints

Key takeaway: With its integration into Windows source code, Microsoft Defender is a natural for Windows environments, but the product's strong security makes it a contender elsewhere too.

Microsoft has invested significantly in its security capabilities and in-house development, and the result has been an impressive performance in all rounds of the rigorous MITRE ATT&CK evaluations. By virtue of including its endpoint security software in Windows 10, Microsoft is number one in deployed endpoints, but the company is taking the Mac and Linux markets seriously too, and has also addressed licensing concerns by making Defender for Endpoints (previously called Defender Advanced Threat Protection) available as a standalone EDR product or as part of a suite. Microsoft turned in top-tier performances in the first two rounds of MITRE ATT&CK evaluations, proof that the software giant intends to be a player in endpoint security. Management and Ease of Use were two areas the product scored high in. Defender is feature-packed, with analyst workflow the lone missing feature, and rogue device discovery and VPN available for an additional cost.

Microsoft Defender Ratings

	Detection	Response	Management	Deployment	Ease of use	Value	Support
Microsoft Defender	4.5	4.1	4.8	3.9	4.6	4.5	4.3

SentinelOne

Key takeaway: A good choice for companies willing to pay for advanced features without sweating the details too much.

SentinelOne tied for second overall, with top scores in Detection, Deployment and Value. SentinelOne users are among the happiest in the EDR space, and they have good reason to be. The product's automated response features are rated highly by users, which could make SentinelOne a good choice for smaller companies and those without a sophisticated security team. Security scores are strong, and SentinelOne even came out on top in a couple rounds of MITRE testing – that's no small feat, as participants are basically trying to stop Russian nation-state hackers and other sophisticated attacks across more than 100 attack techniques. Missing features include full-disk encryption, VPN, mobile support and web content filtering, and rogue device discovery can be had at an additional cost, but as only about half of top vendors offer those, it would be hard to call them standard features. SentinelOne isn't the cheapest EDR product on the market, but even there, price is often cited as a reason for buying.

SentinelOne Ratings

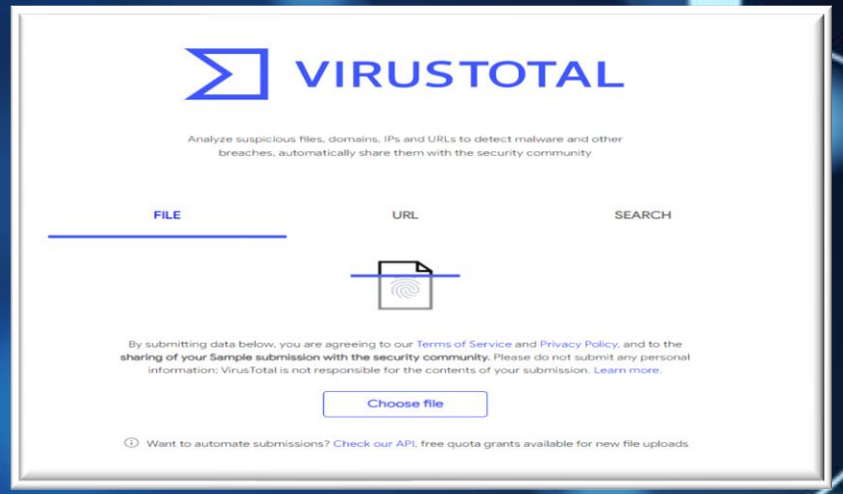
	Detection	Response	Management	Deployment	Ease of use	Value	Support
SentinelOne	4.5	4.8	4.4	4.6	4.5	4.8	4.5

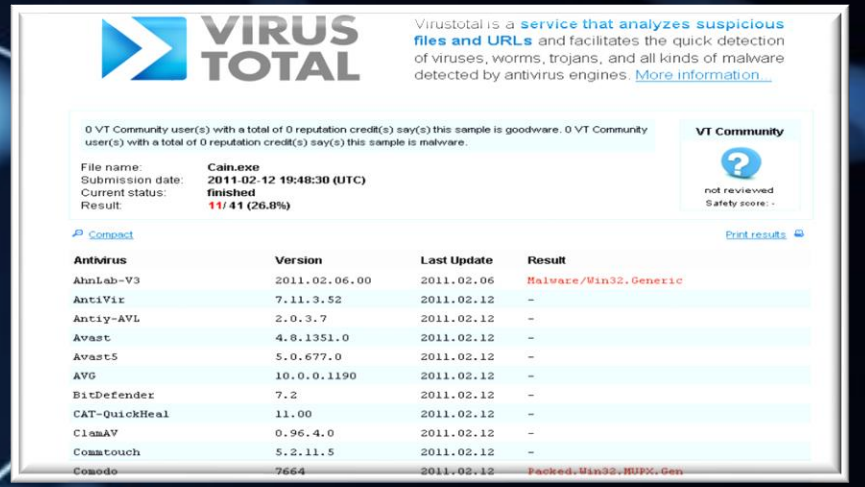
Behind the curtain

Security tools

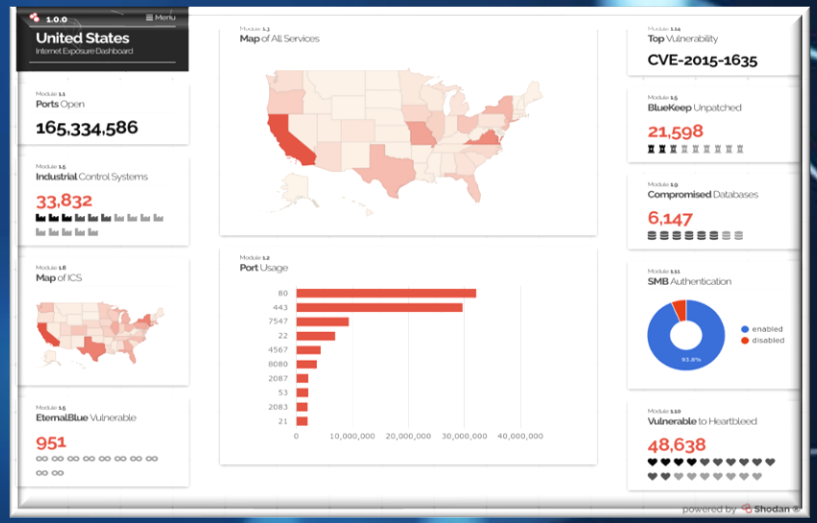
https://www.welivesecurity.com/2022/03/14/first-look-threat-intelligence-threat-hunting-tools/

https://www.virustotal.com/

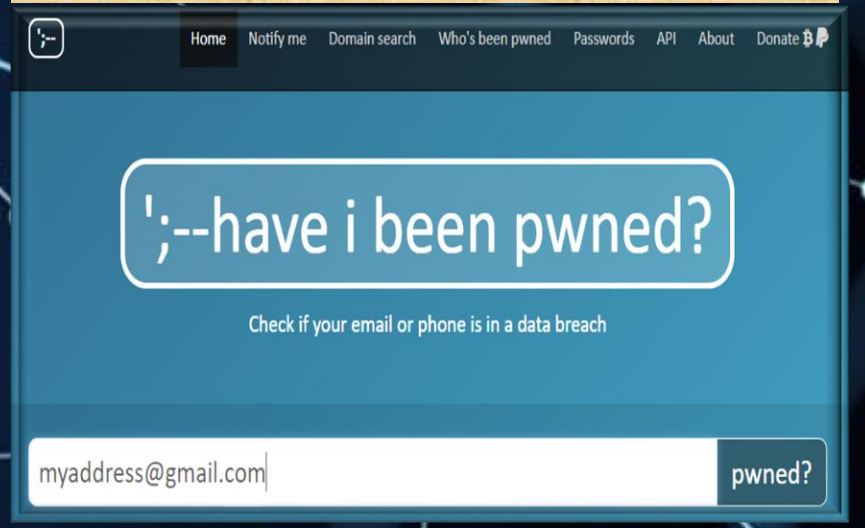




https://www.shodan.io/

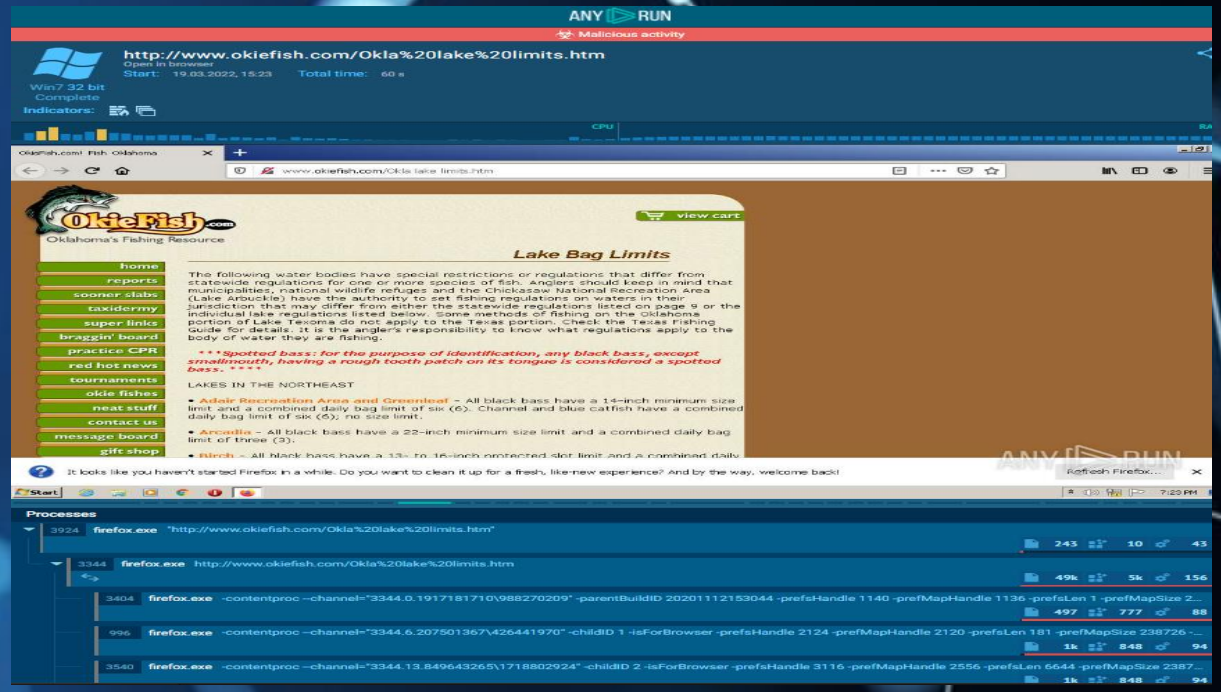


https://haveibeenpwned.com/



Interactive malware sandbox

https://any.run




EXPO
An Inc. 500 Company
DARKSTACK7
www.darkstack7.com
Cyber Security for Small Businesses
(Top 10 Best Practices)
Joshua R Nicholson
Cyber Security Expert
Founder & Chief Mentor
(@nicholsonj7111) / Twitter
Joshua.r.Nicholson@darkstack7.com

Strategic Approach Towards Outcomes (SATO)

Defense in depth methodology focused on discrete areas first:

Architecture

- ❑ Standardize on secure technology and security stack
- ❑ Restrict cloud file sharing services to only approved solutions
- ❑ Create network isolation zones to prevent malware spreading laterally
- ❑ Consider MSP & MSSP providers

Lockdown

- ❑ inventory of hardware and software assets while hardening desktops configurations according to standards
- ❑ Administrator access removed from users
- ❑ Block web threats & downloading of software from the Internet
- ❑ Firewalls & VPNs for network segmentation

DARKSTACK7

Subtitle

Threat Protection Rationalization

- ❑ Analyze security tool inventory and look for gaps in coverage associated with highest risk assets.
- ❑ Look for tools & solutions that give comprehensive and measured capabilities
- ❑ Prioritize web and DNS filtering

Cyber Transformation

- ❑ Ransomware resiliency
- ❑ IR Retainer contract for emergencies
- ❑ Develop a short list action plan for address low hanging fruit
- ❑ Consider MSP & MSSP providers for 24/7 coverage

Top 10 Best Practices - Action Plan

Phase 1
Low Hanging fruit

Accurate inventory of technology assets

- Apps, desktops, servers, networks
- Cloud service profiles
- Crown jewels
- Acceptable Usage policies

Access Rights

- Remove Admin privileges from users
- Enforce password standards
- Change service account passwords
- Password vaulting
- Multi-factor Authentication

Insider Threat profile

- Audit sensitive accounts
- Analyze vendor tech access

Phase 2
Attack Surface Reduction

Desktop Hardening

- Run MBSA Scans
- Turn on OS automatic updates
- Remove unnecessary software
- Standardize desktop configuration
- Test backups & restorations

Restrict High Risk Activities

- Innappropriate website (porn, hate speech, conspiracy theory, etc.)
- Prevent pirated music and outside software downloads
- Disable/Restrict removable media

Network Security

- Boundary Defense (Network Segmentation) using firewalls
- Configure router for secure operations, reset admin password
- Lockdown B2B vendors connections

Phase 3
Threat Protection

Standardize on security stack

- Install antivirus protection tools
- Consider Enterprise Detection & Response (EDR) platform (e.g., FireEye, Crowdstrke)
- Sandbox analysis capabilities
- Secure E-mail Gateway
- Web Filtering proxy protection

Authentication

- Enable MFA
- No shared passwords

3rd party security providers

- Managed Detection & Response (MDR)
- Penetration Testing firm
- Anti-phishing / Social Engineering

Cloud defense strategy